

MANIFATTURA
TABACCHI
MASTERPLAN 2022 /
FLORENCE
MAKE SPACES
FOR TOMORROW

6

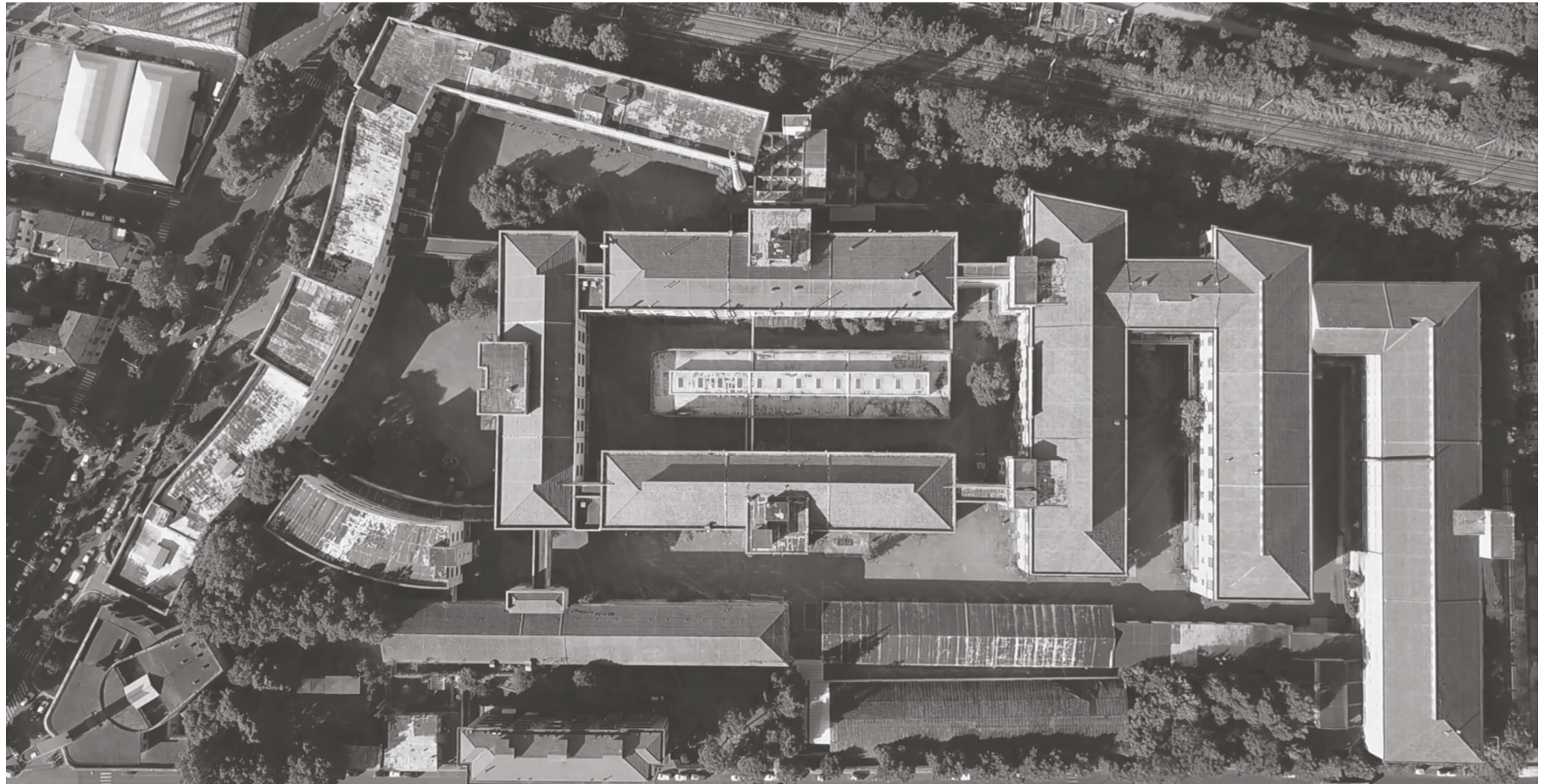
HECTARES
ADJACENT TO PARCO
DELLE CASCINE

110,000

SQUARE METERS
OF INDUSTRIAL SPACE

16

BUILDINGS
ELEGANTLY ARRANGED
TO CREATE A VARIETY
OF STYLES



MANIFATTURA
TABACCHI





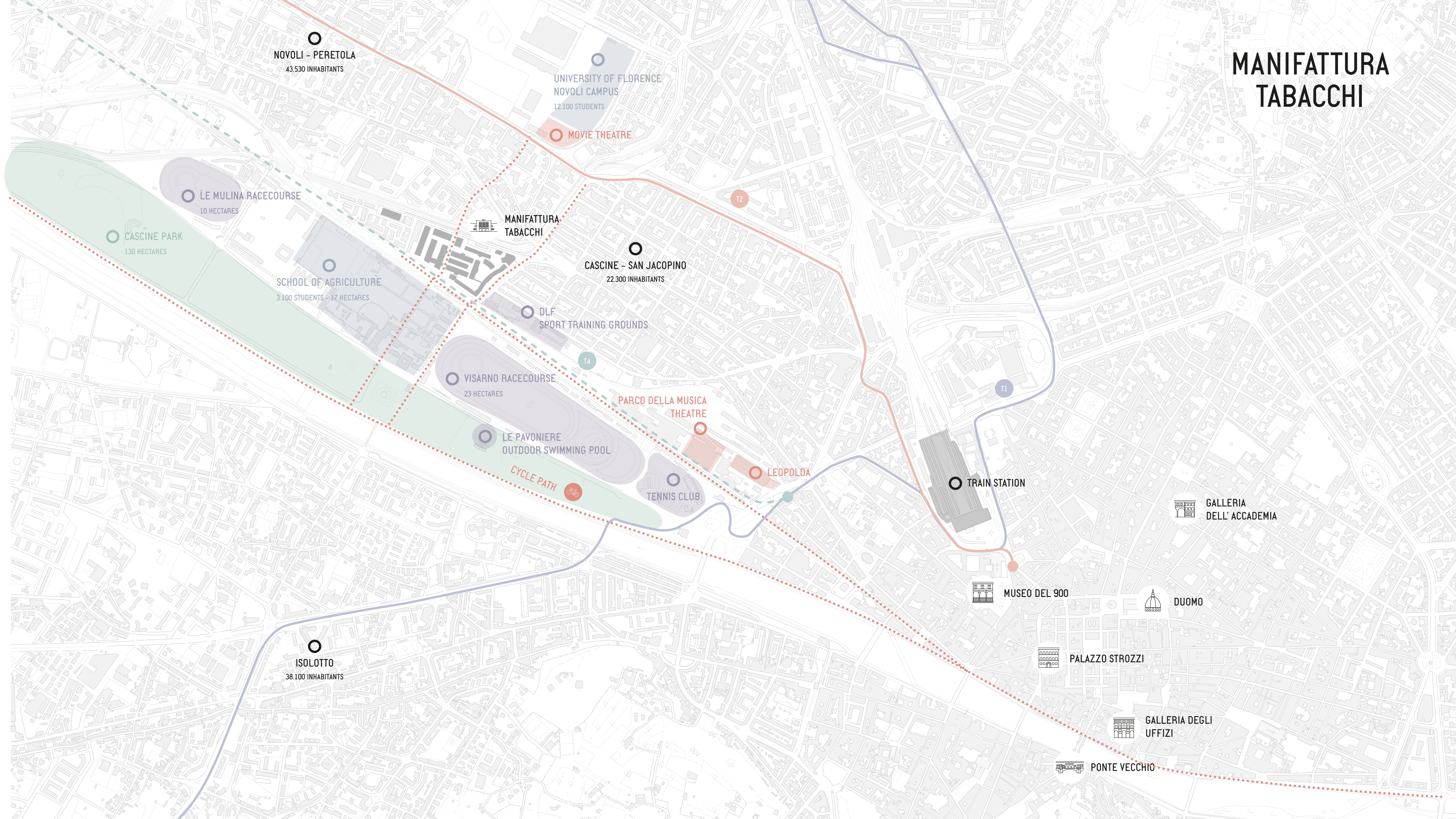






FOR OVER 70 YEARS,
MORE THAN 1,400 EMPLOYEES
- MOSTLY WOMEN - WORKED
HERE, PROCESSING TOBACCO
AND PRODUCING CIGARS
AND CIGARETTES

MANIFATTURA TABACCHI





MANIFATTURA
TABACCHI

MANIFESTO

A CENTRE FOR
CONTEMPORARY ARTS, FASHION
AND COUNTER-CULTURE

A SUSTAINABLE PROJECT:
THE GREENEST URBAN
REGENERATION

OPEN TO EVERYONE,
CONNECTED TO
THE WORLD

Manifattura Tabacchi
is a new cultural hub in
Florence. This magnificent
factory, created by
Pier Luigi Nervi in the 30s,
is the perfect place to give
new life to the Florentine
tradition of Art, Design
and Craftsmanship.
In regenerating and
renewing this landmark

in Florence's urban history,
we put sustainability first.
This area will become
an inspiring model of green
regeneration, a key district
in Florence's cultural
and productive life
and an international hub
of Creativity, Research,
Inspiration and Innovation.



LIVE

EVERY DAY 800 STUDENTS OF POLIMODA, ONE OF THE WORLD'S TOP FASHION AND DESIGN SCHOOLS, WALK THROUGH MANIFATTURA TABACCHI'S DOORS

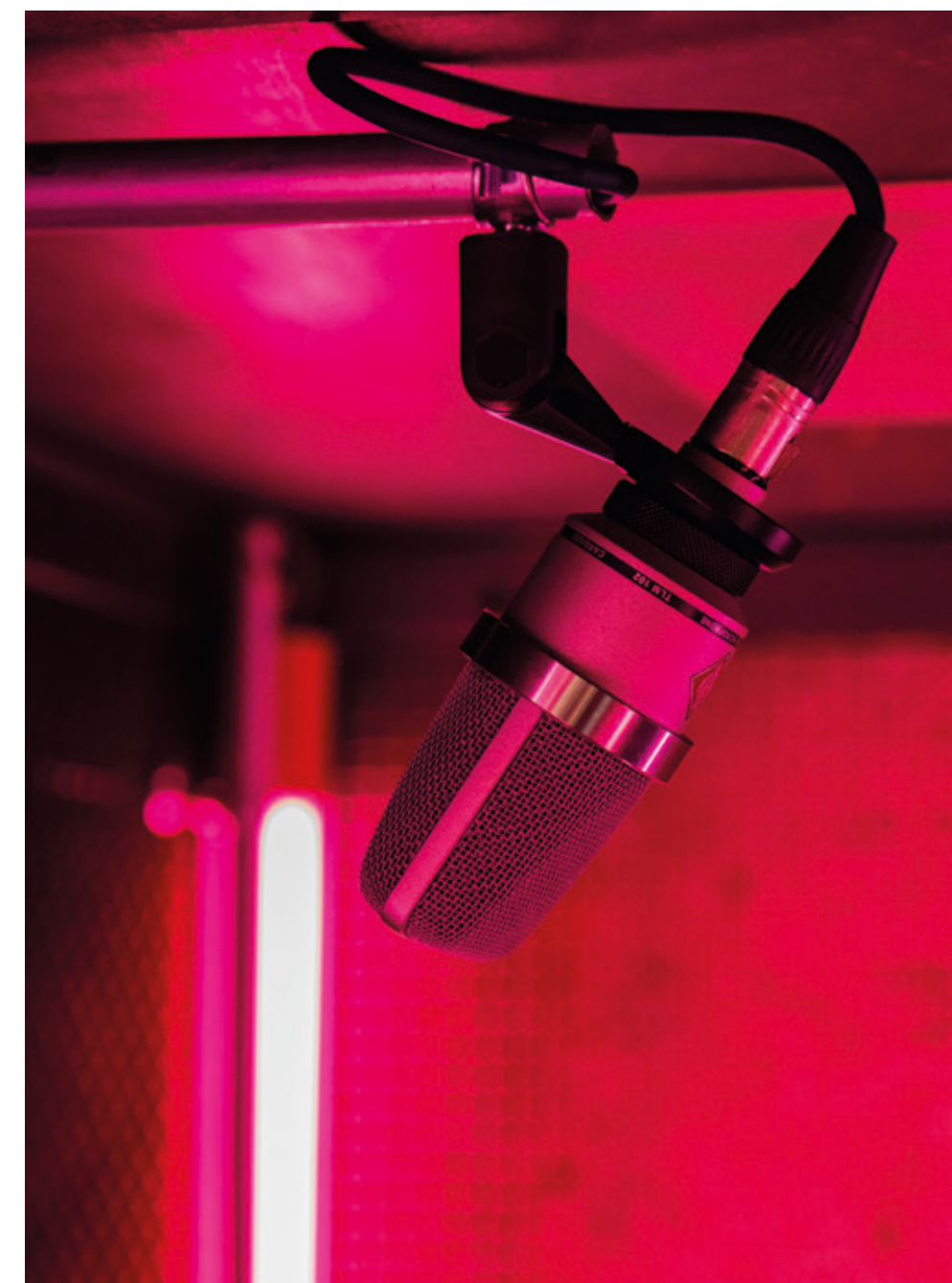
Today students and professionals from Florence University meet in the co-working areas; creatives, makers and employees populate the recently reactivated buildings. A bistro and a bookshop provide good food and good reads.



WORK

HERE, PEOPLE GET INSPIRED AND SHARE THEIR ENERGY AND CREATIVITY EVERY DAY

Resident artists from international Art Academies work in their ateliers; young designers and craftsmen create handmade goods: people learn ceramics and carpentry in open workshops.



ENJOY

HERE YOU CAN ENJOY CONCERTS, MOVIES, YOGA LESSONS, GOURMET FOOD, MUSIC FESTIVALS AND TALKS WITH ARTISTS AND PERFORMERS

Here you can create your own demo in a micro-recording studio or relax in the co-working spaces and green areas. You can meet people, sit in a restaurant or cafe, share ideas and knowledge, breathe the energy and the clean air that make this place unique.



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